

RJ REYNOLDS

TOBACCO COMPANY

J. Campbell
Promotional Coordinator

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Mr. D. Cook

CONSOLIDATED INDUSTRIES

AUGUST MONTHLY PROMOTION (#600908): DORAL B2GF TIN W/MATCHES

Dear Don:

I have ordered 1,069 skus of Doral Tins w/Matches (item #508304) to arrive July 18th for you to pack this promotion for McLane-Northeast. The shipping company has been instructed to call ahead prior to delivery for an appointment. Attached are the individual breakdowns for assembly of this product by state. Please request product from McLane when you are ready to begin assembling the displays.

Product is scheduled to arrive at McLane on July 15th. All displays will need to be back at McLane no later than August 5th in order for McLane to begin shipping displays to retail.

	#/(12M)		#/(12M)
<u>Doral Style</u>	<u>Cases</u>	<u>Doral Style</u>	<u>Cases</u>
FF 100	<u>31</u>	FF 100	<u>31</u>
Lt 100	<u>31</u>	Lt 100	<u>31</u>

Promotion Description: Utilize self-contained shipper. Shipper contains Doral Tins w/Matches. One carton each style; *Doral FF Box / FF 100 / Lt Box / Lt 100*, should be loaded into each shipper display and sent to retail. Consumer purchases two (2) packs of Doral and receives a free Doral Tin w/Matches.

I appreciate your assistance, and if you have any questions, please call.

Sincerely,

Judy

J. Campbell

Promotional Coordinator / #1610

/jc

w/ State Display List

cc: DK / SS

P. Cox

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